



LOCATION:

France > Rhône Valley >
Châteauneuf-du-Pape

VARIETY:

40% Grenache Blanc,
20% Roussanne, 20% Clairette,
20% Bourboulenc

WINEMAKER:

Françoise Roumieux



SCIENCE

ABV: 13%

SUGARS: < 2 g/l

TOTAL SO₂: < 60 ppm

TOTAL ACIDITY:

Vignobles Mayard La Crau de Ma Mere Blanc

EXPERIENCE

NAME: This top cuvée was named in honor of Marie-Louise Mayard, an important figure in the long history of the family estate. Current winemaker, Françoise, and her siblings likewise gave this name to the top red cuvée as well.

CHARACTER: This white blend is full-bodied and expressive with dense floral aromatics, supported by yellow apple, Meyer lemon, peach, and white lavender. Even with such intense and expressive aromatics, the mineral core still shines through acting as an anchor to an otherwise extravagant wine experience. The palate is creamy, silky, and round.

ENJOY WITH: Perfect with goat cheese, white meats, lobster or crab, rich white sauces, and delicately cooked pork loin.

BEST RESULTS: Serve at 50-55° F, allow the wine to open up in the glass to experience full potential.

EXPRESSION

FERMENTATION & EXTRACTION: A gentle pneumatic press with temperature control and native yeast fermentation.

ELEVAGE: Aged in demi muid, 600 L barrels, with the fine lees for an average of 8 months before bottling.

FINING & FILTERING: Fined and filtered only when necessary, vegan.

SULFUR: Minimal sulfur is used with the goal to eliminate all sulfur during fermentation when the vintage permits.

SOURCE

FARMING: The Mayard family estate achieved organic certification in 2020 and utilizes biodynamic principles, cover crops, farm animals, and other natural resources to promote biodiversity

LAND: From two parcels in the southeastern part of the region called Mont-Pertuis (0.9 hectares) and La Bigote (0.7 hectares). Sandy, clay soils are marked by galet stones.

VINE: Average age of 45 years old, trained in the Gobelet fashion – aka Bush vine, head training.

HARVEST AND PRODUCTION: 500 case production, hand-harvested estate fruit.

